

American Wire Producers Association

# Government Affairs Conference

September 16-18, 2015

Hyatt Regency Washington Capitol Hill  
Washington, DC



**WIRE IS EVERYWHERE**

Come to DC this September to Support the Steel Wire Industry!



**From Timothy Selhorst**  
President, American Spring Wire  
Corporation

AWPA Government Relations Advisory  
Committee Chair



At this year's Government Affairs Conference we will celebrate the success of a long-term effort by the AWPA and other manufacturing groups, resulting in passage of the Enforcing Orders and Reducing Circumvention and Evasion Act (ENFORCE). At this writing, this legislation is included in the Customs Reauthorization Bill, which has been passed by the Senate and referred to conference. The House version of this bill has also passed, but has not yet been sent to conference. The bill improves the United States' ability to combat trade law evasion by establishing timelines for Customs and Border Protection (CBP) to enforce existing antidumping and countervailing duty orders.

We will hear about what it took to get the legislation passed. AWPA members who have worked on the effort will discuss how they have built relationships with their Representatives and Senators, and then leveraged them for support on this issue. Then we will hear from Customs & Border Protection on the important next steps - how it will be implemented now that it is law. This program will provide the information you need to successfully build relationships with your legislators, and more effectively advocate for your company and your employees, as we move to Capitol Hill in the afternoon for a US House Wire & Wire Products Caucus Briefing and Congressional Visits.

Combining Congressional advocacy, committee meetings, time for business, and two evening receptions for renewing relationships with colleagues and customers, this year's Government Affairs Conference should not be missed!



## Preliminary Schedule of Events

### Wednesday, September 16

- 2:00pm - 5:30pm Registration
- 2:30pm - 5:30pm Executive Committee Meeting  
(Committee Members Only)
- 4:30pm - 5:30pm Membership Committee Meeting  
(Open to ALL Members)
- 5:30pm - 7:00pm Opening Reception  
Dinner on Your Own

### Thursday, September 17

- Breakfast on Your Own
- 9:00am - 12:00pm General Session
- 12:30pm - 2:00pm US House Wire & Wire Products Caucus Briefing & Lunch
- 2:00pm - 5:30pm Congressional Visits
- 3:00pm - 5:00pm Wire Rope (Organizing) Committee
- 6:00pm - 7:00pm Reception  
Dinner on Your Own

### Friday, September 18

- 7:00am - 9:30am Congressional Visit Debriefing Breakfast
- 9:30am - 11:00am PC Strand Committee Meeting
- 9:30am - 11:00am Stainless Committee Meeting
- 11:00am - 1:30pm Board of Directors Meeting & Lunch

*This schedule is subject to change.*

*Please check the AWPA website for updates and the current list of registered attendees.*



REGISTER ONLINE AT [WWW.AWPA.ORG](http://WWW.AWPA.ORG)



# Program Information

## Opening Reception

The meeting begins with time dedicated to meeting old friends and checking in with your knowledgeable industry colleagues. The conference will open with a reception on Wednesday evening for attendees to mix and mingle, and begin discussing the issues on your personal agenda and AWPAs government affairs agenda.

## GENERAL SESSION PROGRAM

### Grassroots Action and the Passage of ENFORCE: How AWPAs Members and a Coalition of Manufacturers Turned ENFORCE into Law

Janet Kopenhaver, AWPAs Director of Government Affairs, and Amy DeArmond, Government Policy & Legal Affairs Strategist at Leggett & Platt, will discuss the route this bill took on its way to passage, and which actions had the most impact on its final approval. Come hear how AWPAs Members combined forces with other companies and associations to move this legislation through an increasingly deadlocked Congress. They will discuss how they built relationships with their legislators, and how they were able to educate and inform them on how transshipment has affected our industry.

## Implementing ENFORCE: Next Steps

Once this important legislation becomes law, the next step is implementation. We will hear from representatives of the agencies that will be tasked with implementation: the US Treasury and Customs and Border Protection. What are the steps they will undertake to meet the requirements of the law? What kind of transparency can we expect in the process, moving forward?

## US House Wire & Wire Products Caucus Briefing and Lunch

This Congressional Briefing serves a two-fold purpose: keeping both AWPAs members and our Congressional Representatives and their staffers up-to-date on the current legislative issues facing our industry. In order to have an impact, you must use this opportunity to educate your Representatives about the wire industry and the challenges the industry faces; and encourage them to influence government policy on your behalf. Your participation is vital to ensure the level of turnout that will make an impression on our legislators. We know advocacy works – remember to invite your legislators, and plan to attend the Caucus Briefing. Prior the meeting we will be sending an

email invitation to assist you in securing the participation of your House members and their staffers.

## Congressional Visits

In-person visits with Congressional Representatives, Senators, and Staffers are the best way to influence your legislators. These opportunities to meet in small groups with the Representatives and Senators who represent districts and states where your company has facilities give you the chance to communicate your concerns, and to hear from your legislators where they stand on the issues facing your company and your employees. These visits are often a starting point for AWPAs lobbying efforts – your face time with staffers and legislators is followed by additional information from AWPAs Director of Government Affairs, Janet Kopenhaver. You will be provided with talking points which include plenty of information on the issues and your legislators committees and voting record – all you need to bring is yourself! This will be the perfect time to THANK your Congressmen and women for their support and votes on the bi-partisan trade legislation. On Friday morning we will meet for a debriefing breakfast to discuss the visits and share information and results.

The contacts you make as a constituent are essential to building the long-term relationships that increase Congress' understanding of our industry and an important way to ensure that they represent our interests in Washington, DC. Please make sure to register for Congressional Visits when you register for the meeting.

## Committee & Board Meetings

This year we return to the usual schedule for committee meetings. The AWPAs Executive Committee and Membership Committee meetings will take place on Wednesday afternoon. The Stainless Wire and PC Strand Committee meetings will take place on Friday morning. We will also explore the possibility of establishing a Wire Rope Committee. Interested producers should set aside some time on Thursday afternoon to meet with other companies in this product sector. The Government Affairs Conference will conclude with a Board of Directors meeting and lunch on Friday afternoon.



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# Meeting Registration

## Meeting Registration

We urge attendees to register and make reservations early for the AWPAs Government Affairs Conference, to take advantage of discounted earlybird pricing and to ensure hotel accommodations are available. The registration fee covers all business and social functions sponsored by the Association.

**Registration is available online at [www.awpa.org](http://www.awpa.org).** The new AWPAs website has recently launched. If you haven't yet logged in, your User Name is your email address and you will need to use the "Obtain Password" to reset your password. Click on the LOG IN button on the upper right corner of the new website, and follow the instructions. If you have attended an AWPAs meeting in the past, or receive regular emails from AWPAs, you already have a record in the database. Please do not create a new account. If you have trouble accessing your account, please call 703-299-4434 and ask Heather for assistance.

There are many places on the website to get to registration: Calendar of Events, Register Today, and the EVENTS tab. If you haven't logged in, you will be asked to log in when you get to the registration page. Next you will choose to register yourself (Add Me), or someone else from your company (Add Someone Else). You can register as many people from your company as you would like from the Add Someone Else button. If you are using the multiple attendee discount for Active members, you will need to register all three individuals from your company at the same time. When you have added everyone for whom you are registering, click "Save/continue." Next you will see the fees for which you are eligible. Select the appropriate fee and click "Save/continue." Then you will see your badge information. Please check for accuracy and then click "Save/continue." Then you will be asked a few questions about your meeting participation. When you are done, click "Save/continue." Next you will register for Congressional Visits and the Wire & Wire Products Caucus, Briefing & Lunch, if you are participating. This is also where you have the opportunity to request visits with specific legislators. When you are done, click "save/continue." Review the registration information on the screen, and then click "Save/continue" to proceed to enter your payment information. You may pay with Visa, Mastercard, or American Express, and payment is required



at the time of registration. When you complete your payment, you will receive an email confirmation, and then be able to review your registration information in the My Meetings section of the website.

## Spouse/Companion Attendees

Your Spouse/Companion is welcome to attend the meeting, at no charge. In the new registration process, you will check a box to indicate that you will bring your spouse or companion, immediately after adding yourself to your registration. At the request of your spouses, we have been asked to communicate directly with them about spouse events (typically during the Annual Meeting), so we would like to begin collecting email information. Even if your spouse will not attend the meeting, please share her/his email with us when asked during the registration process.

## Fees and Dates

Every year we work hard to keep fees low and provide a great value. This year's fee is the same as last year, and the same as it was in 2010! Don't miss the opportunity to meet with colleagues, customers, and policy makers in DC this September!

	<b>Early Bird Registration</b> On or before Friday, August 21, 2015	<b>\$460</b>
	<b>Late Registration</b> After Friday, August 21, 2015	<b>\$510</b>

## Group Discount for Active Member Companies

If your company is an Active Member and multiple representatives from your company will attend the meeting, this year we have a discount for you! Register two company representatives, and the third one will receive a 50% discount! That makes meeting registration only \$230 for your third attendee, when they register by August 21. We hope you will take this opportunity to increase your company's presence on Capitol Hill and build strong relationships with your legislators. In order to take advantage, you will need to register all three individuals from your company at the same time.



## Hyatt Regency Washington on Capitol Hill

400 New Jersey Avenue NW

Washington DC 20001

Phone: 202.737.1234



# Hotel Reservations

The Conference will be held at the Hyatt Regency Washington on Capitol Hill, conveniently located just blocks from the Capitol.

This ideal location will allow you to maximize the effectiveness of your time in Washington. The Hyatt Regency also provides easy access to many restaurants, and all the attractions of our nation's Capital, Congress, and Reagan National Airport.

AWPA members are responsible for making their own reservations by calling the hotel directly at 888.421.1442 or by making your reservation online at <https://resweb.passkey.com/go/AmericanWireProducersAssn>. Identify yourself as an AWPA Government Affairs Conference attendee to receive the special group rate of \$289/night plus taxes for single or double occupancy. The group rate is available two days prior and two days after the meeting dates, based on availability.

All rooms must be guaranteed by credit card at the time of reservation. **Reservations must be made on or before Friday, August 21, 2015.** To ensure these special rates and rooms are available, make your reservation early. September is a particularly busy time in the nation's capital and hotel rooms are at a premium. Your cooperation in making early reservations is greatly appreciated, and you will have a better experience if you are at the conference hotel! *This deadline cannot be extended, so make your reservation early.*

## Restaurants

Several websites offer good guides for making arrangements for dinner following the AWPA receptions on Wednesday

and Thursday evenings. Opentable.com and Frommer's both have useful DC sites, and the hotel concierge is another great resource for dining options.

## Transportation

The hotel is located 2 blocks from Union Station which is served by both Metro and Amtrak. Local airports are Reagan National-DCA (10 minutes), Dulles International-IAD (40-60 minutes) and Baltimore Washington International-BWI (60 to 90 minutes). Taxis from Reagan are approximately \$26 depending on traffic, while Uber fares from Reagan National range from approximately \$13 for UberX to \$34 for UberBLACK service. Super Shuttle service is available for \$14 per person, one-way from Reagan National. Reservations for Super Shuttle are available at [www.supershuttle.com](http://www.supershuttle.com) but are not required. Super Shuttle also serves Dulles Airport for \$30 and BWI for \$37; prices are per person, one way, to Capitol Hill hotels.

## Cancellations

### Hotel

Reservations may be cancelled up to forty-eight hours prior to arrival, after which one night's stay will be charged to your credit card.

### Meeting

Meeting registrations cancelled in writing by August 21, 2015 are entitled to a full refund. Registrations cancelled after August 21 are non-refundable.

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**AWPA**  
American Wire Producers Association

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Alexandria, VA 22315

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