

American Wire Producers Association

# 2016 Annual Meeting

February 22-24, 2016

The Vinoy St. Petersburg Resort & Golf Club | St. Petersburg, Florida



WIRE IS EVERYWHERE



**AWPA**  
American Wire Producers Association



Economic  
Update



Scrap Market  
Forecast



Rod Supply  
Panel



2016 Political  
Outlook



Supplier  
Presentations

## MEETINGS

### Committee Meetings

Committee meetings will be held Monday afternoon.

Committee meetings are the forum where activities and programs are planned and issues of concern are discussed. All members and potential members are welcome and encouraged to attend the Membership, PC Strand and Stainless Committee meetings. A Rope (planning) Committee meeting will also take place, if there is sufficient interest from rope producers. Attendance at the Executive Committee, Government Relations Advisory Committee and Board of Directors meetings are limited to the designated committee members. Please refer to the preliminary program for dates and times.

### Business Meetings

Active and Associate Member Business Meetings, an important component of the Annual Meeting, are the venue of the official business of the Association. These meetings will take place Wednesday morning. The Active Member Business Meeting will include the election of Officers and Directors, a financial report, and the discussion of any business or policy issues that require attention. What projects will AWPAs members undertake to work cooperatively in the coming year to tackle the issues the industry is facing? Your company has a stake in what AWPAs decides to do.

AWPA Suppliers and Active members are reminded it is the policy of the AWPAs that commercial meetings and private social events may not be scheduled during the general sessions and evening events on the Annual Meeting Schedule of Events.

## SPECIAL EVENTS

### Opening Cocktail Reception

*Sponsored by the Associate Members*

**Monday, February 22 5:30 pm to 7:00 pm**

The first official gathering of all the members is the opening cocktail reception on Monday evening. This is your opportunity to seek out information about what your colleagues, competitors, and suppliers are doing. Cocktails and hors d'oeuvres will be served, before you head off to dinner with customers, colleagues and friends. Dress is evening resort casual. Weather permitting, this event will be held outdoors, so you may want to bring a light sweater or jacket.

### Cocktail Reception

**Tuesday, February 25 6:00 pm to 7:30 pm**

The second reception, on Tuesday evening, gives attendees the chance to discuss the topics of the day and congratulate those who have won the sports tournaments. Dress is evening resort casual.

## Preliminary Schedule of Events

*(subject to change – check [www.awpa.org](http://www.awpa.org) for the latest information)*

### Sunday, February 21

1:00 pm - 4:00 pm Registration Open

### Monday, February 22

8:30 am - 11:30 am Government Relations Advisory Committee Meeting/Breakfast *(Committee Members only)*

10:00 am - 12:00 pm Registration Open

11:30 am - 2:00 pm Executive (Finance) Committee Meeting/Lunch *(Committee Members only)*

1:00 pm - 5:30 pm Registration Office Open

2:00 pm - 3:00 pm Rope Committee *(tentative)*

3:00 pm - 5:00 pm Stainless Committee Meeting

3:00 pm - 5:00 pm PC Strand Committee Meeting

4:00 pm - 5:00 pm Membership Committee Meeting *(open to all - refreshments served!)*

5:30 pm - 7:00 pm Opening Reception  
*Sponsored by the Suppliers*

**Dinner on Your Own**

### Tuesday, February 23

**Breakfast for Business - On Your Own**

8:00 am Registration

8:30 am - 11:30 am **Opening Remarks & General Session**

9:30 am - 11:30 am Spouse/Guest Brunch *(Optional)*

12:30 pm - 5:30 pm Golf Tournament *(Optional)* –  
*Box lunch provided*

12:30 pm - 5:30 pm Fishing Tournament *(Optional)* –  
*Box lunch provided*

1:30 pm - 4:30 pm Tennis Tournament *(Optional)* –  
*Snacks provided*

6:00 pm - 7:30 pm Reception

### Wednesday, February 24

**Breakfast for Business - On Your Own**

7:00 am - 9:00 am Board of Directors Breakfast

9:00 am - 10:00 am Active Member Business Meeting

9:00 am - 10:00 am Associate Member Business Meeting

10:00 am - 12:00 pm **General Session & Concluding Remarks**

# PROGRAM

The 2016 AWP Annual Meeting will be held in sunny St. Petersburg, FL. We hope you will join us Monday through Wednesday, February 22-24, at the Vinoy St. Petersburg Resort & Golf Club. The 2016 Annual Meeting brings together experts on the economy, the latest information on trade and business issues affecting the industry, provides current perspectives on your markets and gives you the opportunity to discuss current issues with colleagues and customers.

The program will consist of General Sessions; Committee, Board and Business meetings; golf, tennis and fishing tournaments; and two receptions. The AWP website,

[www.awpa.org](http://www.awpa.org), is your source for the most current information about the annual meeting. Once you are at the website, click on Upcoming Events and the 2016 Annual Meeting. You will find complete meeting information including a schedule of events, biographies of speakers as they are confirmed, and a list of attendees updated daily, as members register for the meeting.

As we continue to refine our program and the elements of the schedule are finalized, we will provide information and speaker biographies on the website and in *The Wire* – news coming to your email inbox several times each month.

## GENERAL SESSIONS



Economic Update



Scrap Market Forecast



Rod Supply Panel



2016 Political Outlook



Supplier Presentations

**With so much uncertainty in the manufacturing industry today, you need the best information on the economy, the markets, and the current legislative and regulatory environment. This program is designed to provide important information to assist you in formulating a responsive business strategy in 2016.**

### Economic Update

What lies ahead for the global economy in 2016? What economic forces will impact the industry? We will have the data, and tell you what to watch for in 2016. Come hear the inside scoop on economic trends for the steel sector in general and the wire industry.

### Scrap Market Forecast

The raw materials markets are a vital aspect of the rod and wire business. How will the state of the global economy impact the scrap market? Don't miss this expert's take on the current state of the scrap market, and the forecast for 2016.

### Rod Supply Panel

After a hiatus of several years, this program will include the popular panel of your colleagues who are industry experts addressing Global Rod Supply. Executives from a wire company, US carbon and stainless rod mills, and an international trading company will provide insight from their perspectives on the current rod market and the supply and demand issues that face the wire industry.

### 2016 Political Outlook

In February, the Presidential Primary season will be in full swing. What will the November elections bring? What can we expect from Congress in 2016 as the parties battle their way to the White House? What trade issues will be on the forefront? We will hear from Glen Bolger for an update on the 2016 election. Mr. Bolger is one of the Republican Party's leading political strategists and pollsters. He is a partner and co-founder of Public Opinion Strategies, a national political and public affairs survey research firm whose clients include leading political figures, Fortune 500 companies, and major associations. Public Opinion Strategies has 13 US Senators, 6 governors, and more than 65 Members of Congress as clients. Bolger will have the inside scoop for us on the 2016 campaigns.

### Supplier Presentations

Supplier members will also make presentations on the capabilities, capital improvements and quality and productivity advances at their companies.

## OPTIONAL EVENTS

### Golf Tournament

**Tuesday, February 23**

**12:30 pm to 5:30 pm**

This year's AWPAs golf tournament will take place at the Vinoy Golf Club, one of the area's most scenic courses.

The tournament fee is **\$235 per person**. The fee includes green fees, cart, driving range, practice balls, box lunch, transportation to the course, and a world-class golf experience. The format is a shotgun, scramble tournament so that golfers of all skill levels will enjoy the event. A dress code of appropriate golf attire will be strictly enforced – collared shirts are required and no denim is allowed. Women must wear a shirt with sleeves or a collar. Metal spikes are not allowed. When you register, please indicate handicaps for you and your spouse/guest, if s/he will be participating in the tournament. Foursomes will be arranged based on your handicap and include both wire producers and suppliers. All rentals must be paid in advance through the AWPAs – club rentals will not be available on the day of play. Please select right or left-handed clubs during registration, if rentals are needed. The club rental fee is \$55, and shoe rental is available for \$10. Prizes will be awarded to the winning foursomes and at designated holes for longest drive and closest to the pin.

### Tennis Tournament

**Tuesday, February 23**

**1:30 pm to 4:30 pm**

This year's tennis tournament will feature mixed doubles round-robin play. Proper tennis attire is required along with tennis shoes. Tennis facilities are on-site, and feature HarTru® green clay surface courts. Snacks and beverages will be provided, and prizes will be awarded in several categories. The tournament fee is **\$70 per person**.

### NEW Fishing Tournament

**Tuesday, February 23**

**12:30 pm to 5:30 pm**

Head out for an afternoon of fishing on St. Petersburg's beautiful Tampa Bay. Everything necessary for a great afternoon of fishing will be provided, including a boxed lunch, and prizes will be awarded for largest fish, smallest fish, first fish and most fish! The tournament fee is **\$235**.

### NEW Spouse/Guest Brunch

**Tuesday, February 23**

**9:30 am to 11:30 am**

This year the spouse/guest hospitality event will be held on Tuesday morning. All spouses and guests are welcome to attend brunch, to meet and mingle with other attendees. A representative from the St. Petersburg Visitors Bureau will discuss the area, local attractions, and be available to answer questions. It's a great opportunity to find out about St. Pete, and then make plans to head out to explore the town for the afternoon! There is no additional fee for your spouse/companion to participate in this event.

## MEETING REGISTRATION & FEES

The registration fee covers all events on the program for you and your spouse or guest, except for the optional sports events. AWPAs has reduced the registration fee by 16% over the last two years. Please consider others from your company who would benefit from attending this meeting.

To register for the meeting, go to the AWPAs home page, [www.awpa.org](http://www.awpa.org), where there are several links that indicate REGISTER TODAY or REGISTER NOW. If you aren't logged in already, you will be asked to log in. Please don't create a NEW account, if you receive email communications from AWPAs, as you already have an account. (If you need assistance logging in, please contact Heather at [houthuse@awpa.org](mailto:houthuse@awpa.org).) You will register yourself and/or others from your company, by using the "Add Me" or "Add Someone Else" buttons.

If you are bringing a spouse or companion to the meeting, be sure to check the box in your registration. You will be asked to enter their name; and we are asking for her/his email address, as they have requested that we communicate directly with them, too.

You will need to register for any optional events for you and your spouse/companion. If you are golfing don't forget to enter your handicap and any rental needs.

At the end of the registration process you can review the registration information on the screen, and then click "Save/Continue" to proceed to enter your payment information. You may pay with Visa, Mastercard, or American Express. Payment is required at the time of registration. You will receive an email confirmation, and also be able to see all the details of your registration in the My Meetings section of the website.

### Registration Fees for Members & Potential Members

#### NEW lower Price! Early Bird Registration

*On or before January 23, 2016*

**\$710**

#### Late Registration

*After January 23, 2016*

**\$760**

### Optional Events

Golf Tournament & Lunch	<b>\$235/person</b>
Tennis Tournament	<b>\$70/person</b>
Fishing Tournament:	<b>\$235/person</b>

**Register online at [www.awpa.org](http://www.awpa.org)**





## HOTEL RESERVATIONS

Your hotel reservations should be made by calling The Vinoy's Central Reservation Office directly at **1-888-789-3090** (you must mention the AWPAs) or by using the AWPAs' direct reservation link online: [https://resweb.passkey.com/Resweb.do?mode=welcome\\_ei\\_new&eventID=13968258](https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=13968258).

To secure the discounted room rate, please make your reservation no later than 5 pm, Monday, January 23, 2016. The special meeting rates are available for standard sleeping rooms at **\$255 per night**, plus tax, for both single and double occupancy and are good for three days prior and three days after the dates of our meeting. AWPAs' deeply discounted room rates are available only until January 23, 2016, or until the room block is full. You are urged to make your hotel reservations quickly. Reservations must be secured by deposit using a credit card at the time of the reservation. All deposits will be charged at the time the reservation is made.

### The Vinoy® Renaissance St. Petersburg Resort & Golf Club

**1-888-789-3090**

501 5th Avenue NE, St. Petersburg Florida 33701

### TRANSPORTATION

The Vinoy St. Petersburg Resort & Golf Club is located approximately 21 miles from Tampa International Airport. Taxi service is available to the hotel for approximately \$60 one-way. All major rental car providers are available, as well.

### WEATHER & ATTIRE

St. Petersburg in February is well-known for its mild sunny days and cool evenings. Expect temperatures in the low 70's during the day and upper 50's during the evenings. Be sure to pack long pants and a sweater or jacket for evening functions. Meeting attire is sports/resort casual.

### CANCELLATIONS

**Meeting registrations** cancelled by email, by January 23, 2016 are entitled to a full refund. Cancellations made after January 23, 2013 are non-refundable.

**Hotel reservation** deposits are refundable, if notice is received no later than 48 hours before scheduled check-in. One night's room and tax will be charged for late cancellations or no shows.

### MEETING CHECKLIST



- ☐ Invite your Spouse/Companion to enjoy a trip to St. Petersburg
- ☐ Speak to your Spouse/Companion about the Brunch and Sports Tournament
- ☐ Complete Meeting Registration Online
- ☐ Book Airline Tickets
- ☐ Make Hotel Reservations
- ☐ Book Car Rental if needed
- ☐ Plan Dinner Events and Make Reservations

## Not an AWPAs Member Yet?

Join us in St. Petersburg! Individuals from companies that are eligible for membership are welcome to attend one Annual Meeting, representing a potential member company. Membership eligibility requirements can be found on the AWPAs website. Visit the JOIN AWPAs section of the website for more information. Attend the Annual Meeting and experience all the benefits of AWPAs membership first hand.



# AWPA

American Wire Producers Association

PO Box 151387  
Alexandria, VA 22315

p: 703-299-4434

f: 703-299-9233

info@awpa.org

www.awpa.org

REGISTER TODAY AT [WWW.AWPA.ORG](http://WWW.AWPA.ORG)

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