A National Overview and a Look Ahead to November

Glen Bolger
1. Which voter group comprised the larger portion of the 2012 electorate?

Larger Voter Group

Age 18-29

...or...

Age 65+

Data from a national CNN Exit Poll of 25,565 adults, conducted November 6, 2012.
2. What percent of the vote did President Obama win among white women in 2012?

2012 Obama Vote Percentage
(Among White Women)

31%-35%
36%-40%
41%-45%
46%-50%
51%-55%
56%-60%
61%-65%

Data from a national CNN Exit Poll of 25,565 adults, conducted November 6, 2012.
3. What % of Americans say they did not watch live TV “yesterday”, other than live sports?

% Didn’t Watch Live TV

- Under 20%
- 20%-29%
- 30%-39%
- 40%-49%
- 50%-59%
- 60%+

Data from a national Public Opinion Strategies survey of 1,200 registered voters, conducted June 13-17, 2015.
4. What percent of Americans say they support the Supreme Court legalizing gay marriage?

“The U.S. Supreme court could decide that gays have a constitutional right to marry which would have the effect of legalizing gay marriage throughout the country. Would you favor or oppose the Supreme Court taking this action?”

- Under 20%
- 20%-29%
- 30%-39%
- 40%-49%
- 50%-59%
- 60%-69%
- 70%+

Data from a national NBC/Wall Street Journal poll of 1,000 adults, conducted April 26-30, 2015.
5. What percent of Americans say they have graduated from a four-year college/university?

“What is the last grade that you completed in school?”

- Under 20%
- 20%-29%
- 30%-39%
- 40%-49%
- 50%-59%
- 60%-69%
- 70%+

Data from a national NBC/Wall Street Journal poll of 1,000 adults, conducted April 26-30, 2015.
6. Identify the phrase that describes the highest percent of GOP primary voters and the lowest percent.

A supporter of the Tea Party Movement

A supporter of the Right-to-Life Movement

Someone who enjoys listening to conservative talk radio

A supporter of the goals of the National Rifle Association

A supporter of the traditional definition of marriage as between one man and one woman

*Data from a national NBC/Wall Street Journal poll of 1,000 adults, conducted April 26-30, 2015.*
Mood of the Country
The mood of the country remains pessimistic.

**The Mood of the Country**

USA Today/Suffolk 2/11– 2/15: 27% - 63%
NBC News/WSJ 2/7 – 2/11: 29% - 64%
Rasmussen Reports 2/7 – 2/11: 30% - 64%
Reuters/Ipsos 1/30 – 2/03: 29% - 60%

**Wrong Track**

**Right Direction**

Last Time Mood Was Positive:
145 Months Ago...
01/2004: 47% RD–43% WT

And, that young adults today have a dimmer future than their parents had at their age.

Do you feel young adults today have a brighter or a dimmer future than their parents had at that age?

Data from a Bloomberg Politics National Poll of 1,001 adults nationwide, conducted September 18-21, 2015.
President Obama's approval rating is upside-down.

**Barack Obama: Job Approval**

Rasmussen Reports 2/14 – 2/16: 49% - 50%
Gallup 2/13 – 2/15: 47% - 50%
Reuters/Ipsos 2/6 – 2/10: 45% - 52%
The Economist/YouGov 1/27 – 1/30: 42% - 56%

Obama Job Approval

**Approve**

46%

**Disapprove**

50%

And, Congress is incredibly unpopular.

Do you approve or disapprove of the way Congress is handling its job?

The Economist/YouGov 1/27 – 1/30: 10% - 69%
Monmouth 1/15 – 1/18: 15% - 78%
Gallup 1/06 – 1/10: 16% - 80%
CBS/NY Times 1/07 – 1/10: 15% - 75%

Congressional Job Approval

Approve 14%

RCP Average: Feb. 4, 2016

Trend data from monthly Gallup polling of American adults.

A National Overview and a Look Ahead to 2016 – November 6th, 2015
<table>
<thead>
<tr>
<th>Category</th>
<th>December 2007</th>
<th>December 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Direction of the Country</strong></td>
<td>Right Direction – 22%</td>
<td>Right Direction – 20%</td>
</tr>
<tr>
<td></td>
<td>Wrong Track – 63%</td>
<td>Wrong Track – 70%</td>
</tr>
<tr>
<td><strong>Presidential Approval</strong></td>
<td>Approve – 34%</td>
<td>Approve – 43%</td>
</tr>
<tr>
<td></td>
<td>Disapprove – 60%</td>
<td>Disapprove – 51%</td>
</tr>
<tr>
<td><em>Similar Policies/ Different Policies</em></td>
<td>Similar – 21%</td>
<td>Similar – 25%</td>
</tr>
<tr>
<td></td>
<td>Different – 73%</td>
<td>Different – 73%</td>
</tr>
<tr>
<td><em>Generic Vote (Presidential)</em></td>
<td>Democrat – 49%</td>
<td>Democrat – 44%</td>
</tr>
<tr>
<td></td>
<td>Republican – 39%</td>
<td>Republican – 44%</td>
</tr>
</tbody>
</table>

*Data Taken from November 2007
Defining News Events of 2015

- Gun Control
- Same-Sex Marriage
- Terrorist Attacks
- San Bernardino Shooting
- Terrorism
- Paris Attacks
- Health Insurance
- ISIS
- Climate Change
- Photo Shootings
- Syrian Refugees
- Immigration
- Iran Deal
- War in Syria
- Race-Related Riots
- Obama Not Dealing with Shootings
- Stop Taking Care of Other Countries

A National Overview and a Look Ahead to 2016 – November 6th, 2015
Economic concerns persist:
There continues to be lingering anger around who people believe government economic policies have helped since the recession.

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Large banks and financial institutions</td>
<td>71%</td>
</tr>
<tr>
<td>Large corporations</td>
<td>67%</td>
</tr>
<tr>
<td>Wealthy people</td>
<td>66%</td>
</tr>
<tr>
<td>Poor people</td>
<td>32%</td>
</tr>
<tr>
<td>Small businesses</td>
<td>28%</td>
</tr>
<tr>
<td>Middle class people</td>
<td>26%</td>
</tr>
</tbody>
</table>

*Pew Research Center: Feb 18-22 2015*
The "political middle" in the US House has disappeared.

**1982**

*Make-Up of House of Representatives:*

- 344 Members (79%)
- Most Conservative Democrat
- Most Liberal Republican

**2013**

*Make-Up of House of Representatives:*

- 4 Members (1%)
- Most Conservative Democrat
- Most Liberal Republican

Source: National Journal Vote Rankings from a presentation by Mehlman Vogel Castagnetti.
And, the Senate is even more polarized.

1982
Make-Up of the Senate:
58 Members (58%)

Most Conservative Democrat

Most Liberal Republican

GOP Caucus

Dem Caucus

2013
Make-Up of the Senate:
0 Members (0%)

Most Conservative Democrat

Most Liberal Republican

GOP Caucus

Dem Caucus

Source: National Journal Vote Rankings from a presentation by Mehlman Vogel Castagnetti.
The national agenda has significantly shifted to a new concern about national security and terrorism.

Top Priority for the Federal Government

<table>
<thead>
<tr>
<th>Issue</th>
<th>April 2015</th>
<th>Today</th>
<th>Net Difference</th>
</tr>
</thead>
<tbody>
<tr>
<td>National security and terrorism</td>
<td>21%</td>
<td>40%</td>
<td>+19%</td>
</tr>
<tr>
<td>Job creation and economic growth</td>
<td>29%</td>
<td>23%</td>
<td>-6%</td>
</tr>
<tr>
<td>The deficit and government spending</td>
<td>17%</td>
<td>11%</td>
<td>-6%</td>
</tr>
<tr>
<td>Health care</td>
<td>13%</td>
<td>9%</td>
<td>-4%</td>
</tr>
<tr>
<td>Climate change</td>
<td>8%</td>
<td>7%</td>
<td>-1%</td>
</tr>
<tr>
<td>Immigration</td>
<td>6%</td>
<td>5%</td>
<td>-1%</td>
</tr>
<tr>
<td>Religious and moral values</td>
<td>6%</td>
<td>3%</td>
<td>-3%</td>
</tr>
</tbody>
</table>

Data from a NBC/WSJ survey of 1,000 adults nationwide, conducted December 6-9, 2015.
A majority of Americans feel the economy improved only a little or none at all in 2015.

Now thinking about 2015, were there important and real indications the economy improved a lot, somewhat, only a little, not at all?

Data from an NBC News/WSJ poll of 800 registered voters nationwide, conducted January 9-13, 2016.
Most Americans fear harder economic times ahead in 2016.

In looking at 2016, do you think that it will be a time of economic expansion for you and your family and an opportunity to move ahead, or do you think that it will be a time to hold back and save because harder times are ahead?

-26

Data from an NBC News/WSJ poll of 800 registered voters nationwide, conducted January 9-13, 2016.
How Much President Obama Has Meant to the Democrats
President Obama is the most damaging recent two-term president to his party’s standing in the House.

_House Seats Held by the President’s Party_

<table>
<thead>
<tr>
<th></th>
<th>First Mid-Term</th>
<th>Second Mid-Term</th>
<th>Net</th>
</tr>
</thead>
<tbody>
<tr>
<td>Barack Obama</td>
<td>-63</td>
<td>-13</td>
<td>-76</td>
</tr>
<tr>
<td>Richard Nixon</td>
<td>-12</td>
<td>-48</td>
<td>-60</td>
</tr>
<tr>
<td>Bill Clinton</td>
<td>-52</td>
<td>+5</td>
<td>-47</td>
</tr>
<tr>
<td>Ronald Reagan</td>
<td>-26</td>
<td>-5</td>
<td>-31</td>
</tr>
<tr>
<td>George W. Bush</td>
<td>+8</td>
<td>-30</td>
<td>-22</td>
</tr>
</tbody>
</table>
The same holds true for the Senate.

*Change in Senate Seats Held by the President’s Party*

<table>
<thead>
<tr>
<th></th>
<th>First Mid-Term</th>
<th>Second Mid-Term</th>
<th>Net</th>
</tr>
</thead>
<tbody>
<tr>
<td>Barack Obama</td>
<td>-6</td>
<td>-7</td>
<td>-13</td>
</tr>
<tr>
<td>Bill Clinton</td>
<td>-8</td>
<td>0</td>
<td>-8</td>
</tr>
<tr>
<td>Ronald Reagan</td>
<td>+1</td>
<td>-8</td>
<td>-7</td>
</tr>
<tr>
<td>George W. Bush</td>
<td>+2</td>
<td>-6</td>
<td>-4</td>
</tr>
<tr>
<td>Richard Nixon</td>
<td>+2</td>
<td>-5</td>
<td>-3</td>
</tr>
</tbody>
</table>
President Obama is the most damaging recent two-term president to his party’s composition of state legislatures.

**Net Difference In Partisan Control of State Legislatures**

- **Republicans** Control Both Chambers
- **Democrats** Control Both Chambers

Net Difference in Republican-Democrat Controlled State Legislatures

- 1978 -20
- 1980 -13
- 1982 -18
- 1984 -18
- 1986 -21
- 1988 -19
- 1990 -7
- 1992 -3
- 1994 -3
- 1996 -7
- 1998 2
- 2000 5
- 2002 1
- 2004 -7
- 2006 -13
- 2008 -13
- 2010 -13
- 2011 9
- 2012 12
- 2013 7
- 2014 8
- 2015 19
Should the next president take an approach similar to that of the current president or should the next president take a different approach?

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Similar Approach to Current Administration</td>
<td>44%</td>
<td>21%</td>
<td>30%</td>
</tr>
<tr>
<td>Different Approach from Current Administration</td>
<td>45%</td>
<td>74%</td>
<td>67%</td>
</tr>
</tbody>
</table>
Approval Ratings of Recent Two-Term Presidents Leading Up To The Next Presidential Election

Reagan: Clinton: Bush (43): Obama:
What We’re Looking For in a President
Americans want a “change” candidate now even more than in 2008.

- Time for a Person Who Will Bring Greater Changes: 2008 54%, 2016 61%
- Time for a More Experienced and Tested Person: 2008 42%, 2016 36%
## Experience vs. Change
### Among All Primary Voters

<table>
<thead>
<tr>
<th></th>
<th>March 2015</th>
<th></th>
<th>January 2016</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Experience and Tested</td>
<td>Will Bring Change</td>
<td>Experience and Tested</td>
<td>Will Bring Change</td>
</tr>
<tr>
<td>Total</td>
<td>38%</td>
<td>59%</td>
<td>36%</td>
<td>61%</td>
</tr>
<tr>
<td>Primary Voters</td>
<td>30%</td>
<td>66%</td>
<td>20%</td>
<td>78%</td>
</tr>
<tr>
<td>Primary Voters</td>
<td>48%</td>
<td>50%</td>
<td>53%</td>
<td>42%</td>
</tr>
</tbody>
</table>
Road to 2016: The Democrats
This is what conventional wisdom said would happen.
But, the race for Democratic nominee has become closer than expected…

If the Democratic primary for President were being held today, and the candidates were Hillary Clinton and Bernie Sanders, for whom would you vote?

<table>
<thead>
<tr>
<th>Date</th>
<th>Clinton (%)</th>
<th>Sanders (%)</th>
<th>Lead</th>
</tr>
</thead>
<tbody>
<tr>
<td>August 1, 2015</td>
<td>58%</td>
<td>18%</td>
<td>+40</td>
</tr>
<tr>
<td>September 1, 2015</td>
<td>49%</td>
<td>25%</td>
<td>+34</td>
</tr>
<tr>
<td>October 1, 2015</td>
<td>41%</td>
<td>27%</td>
<td>+14</td>
</tr>
<tr>
<td>November 1, 2015</td>
<td>49%</td>
<td>27%</td>
<td>+22</td>
</tr>
<tr>
<td>December 1, 2015</td>
<td>56%</td>
<td>30%</td>
<td>+36</td>
</tr>
<tr>
<td>January 1, 2016</td>
<td>55%</td>
<td>31%</td>
<td>+24</td>
</tr>
<tr>
<td>February 15, 2016</td>
<td>49%</td>
<td>35%</td>
<td>+14</td>
</tr>
</tbody>
</table>

Data from realclearpolitics.com.
If the Democratic primary for President were being held today, and the candidates were Hillary Clinton and Bernie Sanders, for whom would you vote?

**December 2015**
- Clinton: 61%
- Sanders: 30%
  
  **+31**

**February 2016**
- Clinton: 44%
- Sanders: 42%
  
  **+2**

Data from Quinnipiac University polls of 1,140 registered voters nationwide, conducted December 16-20, 2015 and of 1,125 registered voters nationwide, conducted February 2-4, 2016.
Hillary Clinton’s Positive/Negative Rating Through the Years

Jan. 1993 – Bill Clinton inaugurated as 42nd President

Sep. 1994 – “Hillarycare” dies in Congress

Jan. 1996 – Subpoenaed in Whitewater investigation

Feb. 1999 – Bill Clinton impeachment trial ends in acquittal

Jan. 2001 – Becomes U.S. Senator

Jan. 2009 – Becomes Secretary of State (HIGHEST POSITIVE RATING)

Feb. 2009 – Resigns as Secretary of State

Feb. 2013 – Announces 2016 Presidential candidacy

Feb. 2013 – Resigns as Secretary of State

Mar. 2015 – Revelations about personal email use

Apr. 2015 – Announces 2016 Presidential candidacy

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Mar. 2015 – Revelations about personal email use

Apr. 2015 – Announces 2016 Presidential candidacy

First Lady

U.S. Senator

Sec. of State

Positive

Negative

36
Hillary is Not The Titanic, But She is Taking on Water.

Robert Montgomery @rmandetroit - Jun 19
"@ByronYork Glen Bolger: 'I think that Hillary’s going to lose to Bernie Sanders in Iowa and New Hampshire.' Wouldn’t that be something?! 😱"

Rebecca Berg @rebeccagberg - Jun 19
GOP pollster Glen Bolger at #FFC: "I think Hillary Clinton is going to lose to Bernie Sanders in IA. I think she will lose to (him) in NH."

Daniel Strauss @DanielStrauss4 - Jun 19
Glen Bolger: "I think Hillary is going to lose to Bernie Sanders in Iowa." But predicts she’ll still eventually win the nomination."
Most Americans believe she is untrustworthy.

Would you say that – Hillary Clinton is honest and trustworthy or not?

Data from a Quinnipiac survey of 1,140 registered voters nationwide conducted December 16-20, 2015.
Here is why Secretary Clinton is the likely Democratic nominee.

### National – January 2016

<table>
<thead>
<tr>
<th></th>
<th>Clinton</th>
<th>Sanders</th>
<th>Difference</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>53%</td>
<td>38%</td>
<td>+15%</td>
<td></td>
</tr>
<tr>
<td>Non-White</td>
<td>69%</td>
<td>27%</td>
<td>+42%</td>
<td></td>
</tr>
<tr>
<td>Ages 50+</td>
<td>71%</td>
<td>22%</td>
<td>+49%</td>
<td></td>
</tr>
<tr>
<td>Democrats</td>
<td>66%</td>
<td>30%</td>
<td>+36%</td>
<td></td>
</tr>
</tbody>
</table>

### Iowa – February 2016

<table>
<thead>
<tr>
<th></th>
<th>Clinton</th>
<th>Sanders</th>
<th>Difference</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>49%</td>
<td>46%</td>
<td>+3%</td>
<td></td>
</tr>
<tr>
<td>Non-White</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td></td>
</tr>
<tr>
<td>Ages 50+</td>
<td>64%</td>
<td>31%</td>
<td>+33%*</td>
<td></td>
</tr>
<tr>
<td>Democrats</td>
<td>56%</td>
<td>39%</td>
<td>+17%</td>
<td></td>
</tr>
</tbody>
</table>

*Average of two age groups: Ages 45-64 and Ages 65+*
The Road to 2016: The Republicans
We would usually break the GOP primary contenders into the following lanes...

Mainstream/Establishment  Business  Tea Party  Evangelical

[Images of candidates]
But, this year candidates seem to fit into different lanes - insiders, outsiders and insurgents.

*Insiders*  
*Outsiders*  
*Insurgents*
And, right now, the “insiders" are losing.

Current GOP Primary Ballot Scores

<table>
<thead>
<tr>
<th>“Insider” Candidates</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Rubio</td>
<td>20%</td>
</tr>
<tr>
<td>Kasich</td>
<td>6%</td>
</tr>
<tr>
<td>Bush</td>
<td>4%</td>
</tr>
<tr>
<td>TOTAL</td>
<td>30%</td>
</tr>
</tbody>
</table>

Data from realclearpolitics.com as of 2/15/2016. Only showing those polling above 1%.
The Electoral Structure of the 2016 Campaign
“Just 158 families have provided nearly half of the early money for efforts to capture the White House.”
NYT Oct. 15, 2015
On a “generic ballot,” it’s a dead heat.

Do you think it would be better for the country to have a Democrat or a Republican as the next president?

Data from NBC/WSJ surveys of 1,000 adults nationwide. December 2015 and January 2016 survey asked, “What is your preference for the outcome of the 2016 presidential election – that a Democrat be elected president or that a Republican be elected president?”
Democrats start with the “big blue wall.”

242 electoral votes from 18 states + District of Columbia won by Democratic presidential candidate the last 6 elections in a row...

...only need to win 28 of the 194 EVs in toss-up states.

As the Democrats have built margins in their key counties, they have held Pennsylvania comfortably and moved Florida and Ohio into the blue column.

### Statewide Margins v. “True Blue” Counties Margins

<table>
<thead>
<tr>
<th>Year</th>
<th>Florida Statewide Margin</th>
<th>Miami-Dade County Margin</th>
<th>Ohio Statewide Margin</th>
<th>Cuyahoga County Margin</th>
<th>PA Statewide Margin</th>
<th>Philadelphia County Margin</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
<td>GOP +537</td>
<td>DEM +39,275</td>
<td>GOP +165,019</td>
<td>DEM +167,814</td>
<td>DEM +204,840</td>
<td>DEM +348,223</td>
</tr>
<tr>
<td>2004</td>
<td>GOP +380,978</td>
<td>DEM +48,637</td>
<td>GOP +118,601</td>
<td>DEM +226,903</td>
<td>DEM +144,248</td>
<td>DEM +412,106</td>
</tr>
<tr>
<td>2008</td>
<td>DEM +236,450</td>
<td>DEM +139,280</td>
<td>DEM +262,224</td>
<td>DEM +258,542</td>
<td>DEM +620,478</td>
<td>DEM +478,759</td>
</tr>
<tr>
<td>2012</td>
<td>DEM +74,309</td>
<td>DEM +208,459</td>
<td>DEM +166,272</td>
<td>DEM +256,613</td>
<td>DEM +309,840</td>
<td>DEM +492,339</td>
</tr>
</tbody>
</table>
The percentage of white voters has been dropping over the last six presidential elections.

<table>
<thead>
<tr>
<th>Year</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1992</td>
<td>87%</td>
</tr>
<tr>
<td>1996</td>
<td>83%</td>
</tr>
<tr>
<td>2000</td>
<td>81%</td>
</tr>
<tr>
<td>2004</td>
<td>77%</td>
</tr>
<tr>
<td>2008</td>
<td>74%</td>
</tr>
<tr>
<td>2012</td>
<td>72%</td>
</tr>
<tr>
<td>2016</td>
<td></td>
</tr>
</tbody>
</table>
Let’s look at the exit polls from 2012.

**Example One: The 2012 Election Exit Poll**

<table>
<thead>
<tr>
<th></th>
<th>% of Electorate</th>
<th>Republican Margin</th>
<th>Net Republican Margin</th>
</tr>
</thead>
<tbody>
<tr>
<td>White Men</td>
<td>34%</td>
<td>+27%</td>
<td>+9.2%</td>
</tr>
<tr>
<td>White Women</td>
<td>38%</td>
<td>+14%</td>
<td>+5.3%</td>
</tr>
<tr>
<td>African Americans</td>
<td>13%</td>
<td>-87%</td>
<td>-11.3%</td>
</tr>
<tr>
<td>Latinos</td>
<td>10%</td>
<td>-44%</td>
<td>-4.4%</td>
</tr>
<tr>
<td>Asians</td>
<td>3%</td>
<td>-47%</td>
<td>-1.4%</td>
</tr>
<tr>
<td>Others</td>
<td>2%</td>
<td>-20%</td>
<td>-0.4%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>100%</strong></td>
<td></td>
<td><strong>-3.0%</strong></td>
</tr>
</tbody>
</table>
Knowing the proportion each group makes up of the electorate and the margins by which they support one candidate over the other, we can guess the outcome of the election.

**Example Two: Good Republican Margins (2014 Election Exit Poll Results) at Projected 2016 Turnout**

<table>
<thead>
<tr>
<th></th>
<th>% of Electorate</th>
<th>Republican Margin</th>
<th>Net Republican Margin</th>
</tr>
</thead>
<tbody>
<tr>
<td>White Men</td>
<td>33%</td>
<td>+31%</td>
<td>+10.2%</td>
</tr>
<tr>
<td>White Women</td>
<td>37%</td>
<td>+14%</td>
<td>+5.2%</td>
</tr>
<tr>
<td>African Americans</td>
<td>13%</td>
<td>-79%</td>
<td>-10.3%</td>
</tr>
<tr>
<td>Latinos</td>
<td>11%</td>
<td>-26%</td>
<td>-2.9%</td>
</tr>
<tr>
<td>Asians</td>
<td>4%</td>
<td>+1%</td>
<td>+0.0%</td>
</tr>
<tr>
<td>Others</td>
<td>2%</td>
<td>-2%</td>
<td>-0.0%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>100%</strong></td>
<td></td>
<td><strong>+2.3%</strong></td>
</tr>
</tbody>
</table>
2016 Senate Races
Republicans’ path to holding the Senate travels through the Big Blue Wall and its True Blue Counties.
Republicans’ U.S. Senate control is very much up-for-grabs in ‘16.

### Senate Battleground Favors Dems

<table>
<thead>
<tr>
<th>Romney ‘12 Margin</th>
<th>Obama ‘12 Margin</th>
</tr>
</thead>
<tbody>
<tr>
<td>+14 Murkowski (AK)</td>
<td>Wyden (OR) +12</td>
</tr>
<tr>
<td>+9 McCain (AZ)</td>
<td>Reid (NV) +7</td>
</tr>
<tr>
<td>+9 Blunt (MO)</td>
<td>Bennet (CO) +5</td>
</tr>
<tr>
<td>+8 Isakson (GA)</td>
<td></td>
</tr>
<tr>
<td>+2 Burr (NC)</td>
<td></td>
</tr>
<tr>
<td>-1 Rubio (FL)</td>
<td></td>
</tr>
<tr>
<td>-3 Portman (OH)</td>
<td></td>
</tr>
<tr>
<td>-5 Toomey (PA)</td>
<td></td>
</tr>
<tr>
<td>-6 Grassley (IA)</td>
<td></td>
</tr>
<tr>
<td>-6 Ayotte (NH)</td>
<td></td>
</tr>
<tr>
<td>-7 Johnson (WI)</td>
<td></td>
</tr>
<tr>
<td>-17 Kirk (IL)</td>
<td></td>
</tr>
</tbody>
</table>

Total Seats Up in 2016: 24


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