# HEROES MAKE AMERICA



# **THE PROBLEM**

2.4 MILLION MANUFACTURING JOBS EXPECTED TO GO UNFILLED BY 2028

200,000 ACTIVE MILITARY TRANSITIONING TO PRIVATE SECTOR ANNUALLY—LOOKING FOR NEW EMPLOYMENT

NEW VETERANS NEED TO BE TRAINED ON CRITICAL MANUFACTURING SKILLS FOR TODAY'S MANUFACTURING ENVIRONMENT

Are you losing revenue or business due to critical workforce shortages?

## **Heroes MAKE America**

74.7% OF

MANUFACTURERS

**REPORT A PROBLEM** 

**FINDING SKILLED** 

**WORKERS** 



1/3 OF MANUFACTURERS HAVE LOST REVENUE OR NOT TAKEN ON NEW CUSTOMERS DUE TO SKILLS GAP

### MANUFACTURERS HAVE A PROBLEM ...THE MANUFACTURING INSTITUTE HAS A SOLUTION

9-10 weeks of accelerated training

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- Essential manufacturing credentials: safety, quality, maintenance, OSHA 10, manufacturing processes and production, fork lift
- Completion of a Certified Production Technician (CPT) certificate
- Weekly modern manufacturing tours
- Career readiness instruction— resume writing, interview skills, LinkedIn training
- Placement Support connections and guidance during career search and interview process

**Approved Department of Defense SkillBridge Program** 



## **MEET SPC. QUANTAE ROBINSON** 2018 Graduate of Heroes MAKE America Inaugural Class



"Overall, I'm excited. I'm excited to embark on that next step in life. That next chapter is about to open, that makes you want to aspire to be greater than what you are. And to not only be greater than what you are, but to bring people along, and put people on that train to greatness."

> Quantae Robinson, Supervisor Dold Foods, A Hormel Company Wichita, Kansas



## **PROGRAM SUCCESSES**



Heroes MAKE America Sites January 2018 Fort Riley August 2018 Fort Hood

Coming Soon! April 2019 Fort Bragg Two additional bases by end of 2019

#### 2018 HMA MANUFACTURING PLACEMENT

Production

63%

Supervisory 37%



MANUFACTURING Institute

#### • 95% Graduation Rate

- 85% Placement Rate
- Average Salary of \$61,000



- Recognition as a leading national member of the "Heroes MAKE America Association Partners Network"
- Association listed as a member of the Association Partner Network on the HMA website and sponsorship materials
- Exclusive access to a reliable stream of trained HMA talent
- Opportunity to highlight your industry sector and showcase select member companies through plant tours, speaking engagements, networking and recruitment events
- MI provided media templates and HMA branding to highlight your support

#### **Coming Soon:**

Post positions and search HMA resumes on exclusive MFGHeroes job board



## **TOGETHER WE CAN....**

- Magnify our message
- Increase Veteran Awareness and Participation
- Share Best Practices
- Diversify and Enhance Training
- Expand Placement Opportunities







## **ASSOCIATION PARTNER NETWORK**





#### **Association Annual Revenue:**

- Less than \$5M: \$15,000
- \$5M \$15M: \$30,000
- \$15M \$50M: \$40,000
- More than \$50M: \$50,000

Up front 2-year commitment







