THE PROBLEM

74.7% of manufacturers report a problem finding skilled workers.

1/3 of manufacturers have lost revenue or not taken on new customers due to skills gap.

2.4 million manufacturing jobs expected to go unfilled by 2028.

200,000 active military transitioning to private sector annually—looking for new employment.

New veterans need to be trained on critical manufacturing skills for today's manufacturing environment.

Are you losing revenue or business due to critical workforce shortages?

Heroes MAKE America
MANUFACTURERS HAVE A PROBLEM
...THE MANUFACTURING INSTITUTE HAS A SOLUTION

- 9-10 weeks of accelerated training
- Essential manufacturing credentials: safety, quality, maintenance, OSHA 10, manufacturing processes and production, forklift
- Completion of a Certified Production Technician (CPT) certificate
- Weekly modern manufacturing tours
- Career readiness instruction—resume writing, interview skills, LinkedIn training
- Placement Support—connections and guidance during career search and interview process

Approved Department of Defense SkillBridge Program

#HeroesMAKEAmerica
MEET SPC. QUANTAAE ROBINSON
2018 Graduate of Heroes MAKE America Inaugural Class

“Overall, I’m excited. I’m excited to embark on that next step in life. That next chapter is about to open, that makes you want to aspire to be greater than what you are. And to not only be greater than what you are, but to bring people along, and put people on that train to greatness.”

Quantae Robinson, Supervisor
Dold Foods, A Hormel Company
Wichita, Kansas

Heroes MAKE America
PROGRAM SUCCESSES

Heroes MAKE America Sites
January 2018  Fort Riley
August 2018  Fort Hood

Coming Soon!
April 2019 Fort Bragg
Two additional bases by end of 2019

2018 HMA MANUFACTURING
PLACEMENT

- 95% Graduation Rate
- 85% Placement Rate
- Average Salary of $61,000

#HeroesMAKEAmerica
- Recognition as a leading national member of the “Heroes MAKE America Association Partners Network”
- Association listed as a member of the Association Partner Network on the HMA website and sponsorship materials
- Exclusive access to a reliable stream of trained HMA talent
- Opportunity to highlight your industry sector and showcase select member companies through plant tours, speaking engagements, networking and recruitment events
- MI provided media templates and HMA branding to highlight your support

Coming Soon:
- Post positions and search HMA resumes on exclusive MFGHeroes job board
TOGETHER WE CAN…..

• Magnify our message
• Increase Veteran Awareness and Participation
• Share Best Practices
• Diversify and Enhance Training
• Expand Placement Opportunities

#HeroesMAKEAmerica
ASSOCIATION PARTNER NETWORK

Association Annual Revenue:

- Less than $5M: $15,000
- $5M – $15M: $30,000
- $15M – $50M: $40,000
- More than $50M: $50,000

Up front 2-year commitment

#HeroesMAKEAmerica