

AWPA Launches New Sponsor Program

Advancing Your Business with AWPA

As a sponsor, you can streamline your participation with AWPA while receiving important benefits for your company. Sponsorship propels your company by offering year-round visibility and opportunities to make meaningful connections, while also being seen as a leader in our industry.

The AWPA sponsorship program includes:

- Visibility throughout the year
- Conference sponsorship
- Meeting registration
- Recognition as a supporter of the AWPA



BENEFITS	PLATINUM \$20,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
Exclusivity Presenting sponsor of high level speaker or activity of your choosing at one conference	✓			
Sponsorship Visibility at Conferences (pre-event marketing and at the event) Annual Supplier Reception	AM, GAC and OPS ✓	AM and GAC ✓	AM ✓	OPS ✓
Conference Registration Annual Meeting Government Affairs Conference Operations Manager Meeting	2 2 1	1 1 1	1	1
Logo Recognition/Visibility Webinars (2-4 a year) Newsletter Spotlight Bi-monthly E-newsletter, The Wire Bi-annual Industry Event, Interwire Literature/Signage at OPS Meeting	By level ✓ By level By level ✓	By level ✓ By level By level ✓	By level ✓ By level By level ✓	By level By level By level ✓
Website Recognition Home page Sponsor page Event page	✓ By level By level	✓ By level By level	By level By level	By level By level
VALUE	\$50,000	\$30,000	\$15,000	\$5,000

Sponsorship Levels & Benefits

PLATINUM - \$20,000

- 1 Recognition as the highest-level sponsor of AWPA**
- 2 Exclusive opportunity to sponsor a high-level speaker or activity at one of the conferences**
- 3 Annual Meeting Sponsorship**
 - Two (2) meeting registrations for employees
 - Recognition in marketing materials and on site at the event, including verbally from the podium
 - Includes Supplier Reception Sponsorship (no separate fee)
- 4 Government Affairs Conference Sponsorship**
 - Two (2) conference registrations for employees
 - Recognition in marketing materials and on site at the event, including verbally from the podium
- 5 Operations Managers Meeting Sponsorship**
 - One (1) meeting registration for employee
 - Recognition in marketing materials and on site at the event, including verbally from the podium
 - Opportunity to provide signage and literature
- 6 Visibility/Logo recognition throughout the year**
 - Logo recognition on website (homepage, sponsor page, and conference pages)
 - Logo recognition in monthly e-newsletter, The Wire
 - Logo and verbal recognition during AWPA webinars (2-4 a year)
 - Exclusive Newsletter Company Spotlight
 - Recognition at Bi-Annual Industry event, Interwire

SILVER - \$5,000

- 1 Annual Meeting Sponsorship**
 - One (1) meeting registration for employee
 - Recognition in marketing materials and on site at the event
 - Includes Supplier Reception Sponsorship (no separate fee)
- 2 Visibility/Logo Recognition throughout the year**
 - Logo recognition on website (sponsor page, and conference pages)
 - Logo recognition in monthly e-newsletter, The Wire
 - Logo and verbal recognition during AWPA webinars (2-4 a year)
 - Exclusive Newsletter Company Spotlight
 - Recognition at Bi-Annual Industry event, Interwire

GOLD - \$10,000

- 1 Annual Meeting Sponsorship**
 - One (1) meeting registration for employee
 - Recognition in marketing materials and on site at the event
 - Includes Supplier Reception Sponsorship (no separate fee)
- 2 Government Affairs Conference Sponsorship**
 - One (1) conference registration for employee
 - Recognition in marketing materials and on site at the event
- 3 Operations Managers Meeting Sponsorship**
 - One (1) meeting registration for employee
 - Recognition in marketing materials and on site at the event, including verbally from the podium
 - Opportunity to provide signage and literature
- 4 Visibility/Logo Recognition throughout the year**
 - Logo recognition on website (homepage, sponsor page, and conference pages)
 - Logo recognition in monthly e-newsletter, The Wire
 - Logo and verbal recognition during AWPA webinars (2-4 a year)
 - Exclusive Newsletter Company Spotlight
 - Recognition at Bi-Annual Industry event, Interwire

BRONZE - \$2,500

- 1 Operations Managers Meeting Sponsorship**
 - One (1) meeting registration for employee
 - Recognition in marketing materials and on site at the event, including verbally from the podium
 - Opportunity to provide signage and literature
- 2 Sponsorship of the Annual Meeting Supplier Reception (no separate fee)**
- 3 Visibility/Logo Recognition throughout the year**
 - Logo recognition on website (sponsor page, and conference page)

Contact **Emily Bardach, CAE, Executive Director** for more information - ebardach@awpa.org